

---

# HARVARD

## ALUMNI ASSOCIATION



### ALUMNI LEADERSHIP CONFERENCE

FEBRUARY 8 & 9, 2018

THE CHARLES HOTEL, ONE BENNETT STREET, CAMBRIDGE, MA

### *BROADENING ALUMNI ENGAGEMENT IN CLUBS AND SIGS*

---

#### THURSDAY, FEBRUARY 8

---

10:00 AM – 12:00 PM Longfellow	<b>NEW CLUB AND SIG LEADERS' SEMINAR</b> Learn how to make the most of your time as a Club/SIG leader! Join new Club and SIG leaders to hear from established Club/SIG volunteers regarding how to explore opportunities for growth in your organization and how to help navigate challenges you might encounter along the way. You'll also find out more about the HAA staff, support, and services available to help set you up for success.
12:30 – 1:45 PM	<b>SIG WORKING LUNCHEON (SIG LEADERS ONLY)</b> This working luncheon is designed to give SIG leaders the opportunity to network, discuss SIG-specific topics, and meet HAA SIG Directors.
1:00 – 4:00 PM Pavilion Foyer	<b>REGISTRATION</b>
<b>2:00 PM</b>	<b>ALUMNI LEADERSHIP CONFERENCE BEGINS</b>
2:00 – 2:15 PM Kennedy	<b>ALC CO-CHAIR WELCOME</b> Jonathan Aibel AB '91, <i>2018 ALC Co-Chair</i> , Harvard Din & Tonics Alumni Foundation and Harvard Club of Southern California Katherine Kennedy AB '88, <i>2018 ALC Co-Chair</i> , Harvard Alumni Association of Utah
2:15 – 3:45 PM Kennedy	<b>ALC OPENING ADDRESS</b> Donna Hicks, Associate, <i>Weatherhead Center for International Affairs</i> , "Leading with Dignity." With more than 20 years of experience as a facilitator during international conflicts, Dr. Hicks will share how her unique focus on dignity, and the essential role it plays in resolving conflict, has transformed the world's most prominent companies, non-profits, and governmental agencies, and its applicability to our work as leaders of volunteer organizations.
3:45 – 4:00 PM	<b>BREAK</b>

- 4:00 – 5:30 PM                   **STEP UP TO “STEP-BACK CONSULTING”**  
 In this highly interactive ice breaker, a Club or SIG will present a challenge they are facing, and then they will “step back” as the group in the room discusses possible solutions. We call this format “Step-Back Consulting”, and it provides a fun and valuable way for each of us to find solutions to our own organization’s issues by hearing how others are tackling similar challenges.
- Presenters:**  
 Elizabeth Kan AB ’85, Harvard Club of France  
 Jessica Pesce EdM ’11, Alumnae/i Network for Harvard Women
- 6:00 – 7:00 PM                   **COCKTAIL RECEPTION WITH THE HAA BOARD OF DIRECTORS**  
 Ballroom Foyer
- 7:00 PM                               **DINNER WITH THE HAA BOARD OF DIRECTORS**  
 Ballroom  
 Archon Fung, *Ford Foundation Professor of Democracy and Citizenship; Member of the Faculty of Education; Affiliate of the Department of Government; Academic Dean*

**FRIDAY, FEBRUARY 9**

- 8:00 – 8:30 AM                   **CONTINENTAL BREAKFAST AND LATE REGISTRATION**  
 Pavilion Foyer
- 8:30 – 9:45 AM                   **PERSPECTIVES ON ENHANCING MEMBER ENGAGEMENT**  
 Kennedy  
 Hear from fellow Club and SIG leaders in TED-style presentations about the innovative programs and successful initiatives they have spearheaded at their Clubs and SIGs, and the positive impact for alumni engagement. In addition to hearing the latest inspirational ideas from colleagues, you will have time to ask questions, discuss, and broadly apply the lessons from these groups’ work.
- Presenters:**  
 Vanessa Beary EdM ’11, EdD ’14, Harvard Alumni for Education  
 Laura Birkman MPA ’12, Harvard Club of the Netherlands  
 Yun Boylston AB ’00, Harvard Club of the Research Triangle  
 John T. Peters MBA ’86, Harvard Club of Sacramento
- 9:45 – 10:15 AM                 **TOWN HALL MEETING WITH THE CLUBS & SIGS STAFF**  
 Kennedy  
 Ask your burning questions of the Clubs and SIGs team and get an insider’s view on how the HAA is working to help you strengthen your Club or SIG. You can submit queries in advance on the registration page or come prepared with your questions.
- 10:15 – 10:30 AM                 **BREAK**
- 10:30 AM – 12:30 PM           **CONCURRENT COHORT SESSIONS (SELF-SELECTED)**  
 Discuss your organization’s most pressing challenges, share success stories, and get advice from peer leaders in similar situations. Choose your cohort from one of five groups: International Clubs, SIGs, Small Clubs, Medium Clubs, or Large Clubs. Please prepare by thinking about the greatest successes and challenges that your group has faced and what would be most useful to learn from peer groups.
- A) INTERNATIONAL CLUBS**  
**B) SHARED INTEREST GROUPS (SIGS)**

- C) **SMALL CLUBS**
- D) **MEDIUM CLUBS**
- E) **LARGE CLUBS**

12:30 – 2:00 PM Ballroom	<b>ALC &amp; HAA BOARD OF DIRECTORS' LUNCHEON</b> Drew Gilpin Faust, <i>Harvard University President and Lincoln Professor of History</i>
2:30 PM – ONWARD	<b>HARVARD INSIDER TOURS</b> Details to come
6:00 – 8:00 PM	<b>RECEPTION WITH THE HAA BOARD OF DIRECTORS</b> Harvard Innovation Lab, Batten Hall
6:00 – 8:00 PM	<b>HARVARD WOMEN'S ICE HOCKEY VS. UNION COLLEGE</b> Harvard Athletics, Bright-Landry Hockey Center Tickets must be pre-purchased

---

## **HOTEL INFORMATION**

---

Please make your reservations directly with the hotel of your choice.

---

**Boston Marriott Cambridge**, 50 Broadway, Cambridge, MA 02142; 617-494-6600/800-228-9290  
February 8-10, 2018                      Single & Double Rate = **\$289.00**  
*Reservations must be made no later than **October 5, 2017***  
*Request the room block for the **Harvard Alumni Association Group***  
[Online booking link](#)

\*Parking currently \$42.00 per evening, valet parking is \$47.00 (subject to change without notice).

---

**The Charles Hotel**, One Bennett Street, Cambridge, MA 02138; 617-864-1200/800-882-1818  
***New Cancellation Policy: If you need to cancel your reservation you must do so by the cut-off date or you will be charged in full for the number of room nights released.***  
February 7-11, 2018                      Single & Double Rate = **\$309.00**  
*Reservations must be made no later than **January 17, 2018***  
*Request the room block **2018 HAA Board Of Directors Winter Meeting***  
[Online booking link](#)  
Group Code: **WINTERHAA**

\*Parking currently \$40.00 per evening (subject to change without notice).

---

**Double Tree Suites by Hilton Boston - Cambridge**, 400 Soldiers Field Road, Boston, MA 02215; 617-783-0090  
February 8-10, 2018                      Single & Double Rate = **\$149.00**  
*Reservations must be made no later than **December 28, 2017***  
*Refer to group name **HAA Board of Directors Meeting – Winter 2018***  
*Online link TBD*

\*Parking currently \$40.00 per day (subject to change without notice).

---

---

**The Harvard Club of Boston**, 374 Commonwealth Avenue, Boston, MA 02215; 617-536-1260

*These are discounted rates while rooms are available. This is not a room block.*

February 8-10, 2018                      Single & Double Rate = **\$249.00**

Refer to group name **HAA Board of Directors Meeting, February**

---

**Harvard Square Hotel**, 110 Mt. Auburn Street, Cambridge, MA 02138; 617-864-5200/800-458-5886

*These are discounted rates available through the designated day while there is room availability. This is not a room block.*

February 8 -14, 2018                      Single and Double Rate = **\$195.00**

Rate is available until **January 9, 2018**

Refer to group name **HAA Board of Directors Meeting**

Rooms at this rate cannot be purchase through the hotel's website

\*Parking currently \$35.00 per evening (subject to change without notice).

---

**Sheraton Commander Hotel**, 16 Garden Street, Cambridge, MA 02138; 888-627-7121

*These are discounted rates while rooms are available. This is not a room block.*

February 8-10, 2018                      Single & Double Rate = **\$199.00**

Refer to group name **HAA Board of Directors Meeting - Winter 2018**

Rooms at this rate cannot be purchased through the hotel's website

\*Parking currently \$31.00 per day (subject to change without notice).

---

**Additional hotels in the Cambridge area (Please note we do not have room blocks reserved at these hotels):**

- **Hotel Veritas**, [www.thehotelveritas.com](http://www.thehotelveritas.com), (617) 520-5000
- **Royal Sonesta**, [www.sonesta.com/boston](http://www.sonesta.com/boston), (617) 806-4200
- **Le Meridien**, [www.starwoodhotels.com/lemeridien](http://www.starwoodhotels.com/lemeridien), (617) 577-0200